



JUNE 2022

MEMBERSHIP ENGAGEMENT

REPORT: GESOPS NATIONAL MEMBERSHIP ENGAGEMENT 2021- 2022 TOUR

As part of the GESOPS Membership Engagement and “Go-to-Market-Plan” for 2021-2022 with members, the Secretariat embarked on several roadshows across the country.

In April 2021, GESOPS started its Member Engagement exercise and as of August 2022, the Secretariat had engaged members across fifteen (15) regions out of the Sixteen 16 regions (94% success rate).

The strategy is to visit every district in the various regions and meet 100 members per district. As at August 2022 the Secretariat had visited One Hundred and Seventy-Six (176) districts and trained Fifteen Thousand, Four Hundred Twenty-Eight (15,428) members out of an expected Seventeen Thousand and Six Hundred (17,600), representing 88%.



Summary Report: GESOPS Membership Engagement: 2021 - 2022

Location: Right Wing, First Floor
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Our Pensions, Our Future

Trainings were done at the Circuit Level. The goal is to educate Members on Tier 2 pensions and its benefits.

The focus of the Member Engagement session is on the Tier 2 pension scheme as managed by the GESOPS Board of Trustees.

The table below provides a breakdown of the regional engagements with members of the Scheme.

| Region Visited | Date of Visit | Districts | Expected Attendees | Attendees Present |
|----------------|--------------------|------------|--------------------|-------------------|
| Bono East | 1- 20 Aug '22 | 11 | 1,100 | 1,069 |
| Ahafo | 1- 20 Aug '22 | 6 | 600 | 550 |
| Bono | 1- 20 Aug '22 | 12 | 1,200 | 1,163 |
| Ashanti | 3 - 21 Jun '22 | 43 | 4,300 | 3,890 |
| Upper West | 14 - 24 Feb '22 | 11 | 1,100 | 1,090 |
| Western | 30 Aug - 9 Sep '21 | 14 | 1,400 | 992 |
| Western North | 30 Aug - 9 Sep '21 | 9 | 900 | 804 |
| Oti | 1 - 11 Nov '21 | 8 | 800 | 761 |
| Volta | 1 - 11 Nov '21 | 18 | 1,800 | 1,493 |
| Northern | 18 - 31 July '21 | 16 | 1,600 | 1,126 |
| Savannah | 18 - 31 July '21 | 7 | 700 | 594 |
| Northeast | 18 - 31 July '21 | 6 | 600 | 606 |
| Greater Accra* | 31 May - 4 Jun '21 | 9 | 900 | 730 |
| Eastern* | 26 - 30 April '21 | 6 | 600 | 560 |
| Total | | 176 | 17,600 | 15,428 |

* Mop up exercises to be undertaken in October and November 2022



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Due to the COVID-19 challenges and protocols, the Secretariat set out to meet a total number of 100 participants per district.

In the course of its activities, the Secretariat has participated in eleven (11) Union activities, two (2) Conference of Directors of Education meetings, GES Activation Fair and the Ghana Teacher prize event. Also, two (2) out of four(4) virtual union engagements were organized for TEWU and NAGRAT members.

Conferences

| Conference/Union | Region | Date | Reps |
|--|---------------|-----------------|-----------------------|
| GNAT Mass Outreach Membership Education Programme | Eastern | 8 - 12 Aug '22 | Manya Krobo Municipal |
| CPD workshop for Heads and Teachers (CCT) | Eastern | 6 Aug '22 | Yilo Krobo Municipal |
| Business Activation Fair | National | 30 May '22 | GES |
| NAGRAT Engagement Meeting (Virtual) | National | 27 - 28 Apr '22 | National |
| TEWU Engagement Meeting (Virtual) | National | 28 Jan '22 | National |
| GNAT 6 th Quadrennial (53 rd) National Delegates Conference | Ashanti | 4 - 6 Dec '21 | National |
| District Directors Code Conference | Volta | 22 - 23 Nov '21 | National |
| NAGRAT 13 th National Quadrennial Delegates Conference | Volta | 12 Nov '21 | National |
| TEWU National Executive Committee | Greater Accra | 26 May '21 | National |
| GNAT Delegates Local Conference | Oti | 22 - 23 Apr '21 | Local |
| | G. Accra | 26 Mar '21 | Local |
| | Ashanti | 10 - 12 Mar '21 | Local |
| Association Of Educational Accountants | Upper East | 17 Nov '20 | National |
| District Directors Code Conference | Central | 11 Nov '20 | National |



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The exercise is deemed to be successful based on feedback we received from participants at the various districts

Educational Materials

The Secretariat gave out GESOPS branded T-Shirts, GESOPS flyers which provides an overview of Board and Secretariat activities, and a step-by-step approach to registering on the GESOPS web portal (www.gespensions.com.gh). Furthermore, members were taught how to view their statements, reset passwords, view beneficiaries, and upload claims on the Members portal (CRM).

Conclusion

The exercise has been successful because we have been able to meet the set objectives:

- increase awareness on the Scheme and the Secretariat
- increase member efficiency (Sign up and Redemption process)
- train members on the use of the members' portal
- answer all pertinent questions on pensions.

During the training, participants were encouraged to pass on all knowledge and information acquired to other members who could not attend due to COVID-19 restrictions.

The Secretariat is grateful to the GESOPS Board of Trustees, Ghana Education Service, the various Educational Sector Unions, GLICo Pensions and Petra Trust for their immerse support.