



APRIL 2022

MEMBERSHIP ENGAGEMENT

REPORT: GESOPS NATIONAL MEMBERSHIP ENGAGEMENT 2021-2022 TOUR

As part of the GESOPS membership engagement and “Go-to-Market-Plan” for 2021-2022 with members, the Secretariat embarked on several roadshows across the country.

In April 2021, GESOPS started its member engagement exercise and as of February 2022, the Secretariat had engaged with members across ten (10) regions out of the 16 regions.

The strategy is to visit every district in the various regions and meet 100 members per district due to the COVID-19 pandemic and associated challenges. The Secretariat succeeded in visiting ten (10) out of the sixteen (16) regions as of February 2022. One Hundred and Four (104) districts were visited in the process and Eight Thousand, Seven Hundred Fifty-Six (8,756) members out of an expected (10,400) Ten Thousand and Four Hundred,



Summary Report: GESOPS Membership Engagement: 2021 - 2022

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Trainings
were done at
the
circuit level.
The
goal is to
educate
members on
Tier 2
pensions and
its benefits.

representing 84%, were met and trained on pensions, with the focus on the Tier 2 Scheme.

The table below provides a breakdown of the regions GESOPS has trained members of the Scheme.

Region Visited	Date of Visit	Districts	Expected Attendees	Attendees Present
Upper West	14-24 Feb '22	11	1,100	1,090
Western	30 Aug-9 Sep '21	14	1,400	992
Western North	30 Aug-9 Sep '21	9	900	804
Oti	1-11 Nov '21	8	800	761
Volta	1-11 Nov '21	18	1,800	1,493
Northern	18-31 July '21	16	1,600	1,126
Savannah	18-31 July '21	7	700	594
Northeast	18-31 July '21	6	600	606
Greater Accra	31 May-4 Jun '21	9	900	730
Eastern	26-30 April '21	6	600	560
Total		104	10,400	8,756

Knowledge

Skills

Application

Energy

Envision and
Empowerment

Unity



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Due to the COVID-19 challenges and protocols, the Secretariat set out to meet a total number of 100 participants per district.

In the course of its activities, the Secretariat participated in nine (9) union activities, two (2) Conference of Directors of Education meetings and the Ghana Teacher prize event. Also, the first of four virtual union engagements started off with TEWU members where 52 members participated in the online activity.

Conferences

Conference/Union	Region	Date	Reps
GNAT Delegates Local Conference	Ashanti	10 th March 2021	Akurem
		11 th March 2021	Kejetia Local
		12 th March 2021	Juansa Local
	Greater Accra	26 th March 2021	Ashiaman
		26 th March 2021	Nungua local
	Oti	22 nd April 2021 23 rd April 2021	Kpong Nkwanta
Association Of Educational Accountants	Upper East	17 th November 2020	National
District Directors Code Conference	Central	11 th November 2020	National
GNAT 6 th Quadrennial (53 rd) National Delegates Conference	Ashanti	4 th - 6 th December 2021	National
NAGRAT 13 th National Quadrennial Delegates Conference	Volta	12 th November 2021	National
TEWU National Executive Committee	Greater Accra	26 th May 2021	National
TEWU Engagement Meeting (Virtual)	National	28 th January 2022	National
District Directors Code Conference	Volta	22 nd -23 rd Nov 2021	National



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The exercise
was very
successful
based on
the
feedback we
got from the
participants.

Educational Materials

The Secretariat gave out GESOPS branded T-Shirts, GESOPS flyers which provides an overview of GESOPS, and a step-by-step approach to registering on the GESOPS web portal (www.gespensions.com.gh). Furthermore, members were taught how to view their statements, reset passwords, view beneficiaries, and upload claims on the Members portal (CRM).

Conclusion

The exercise has been successful because we have been able to meet the set objectives:

- increase awareness on the Scheme and the Secretariat
- increase member efficiency (Sign up and Redemption process)
- train members on the use of the members' portal
- answer all pertinent questions on pensions.

During the training, participants were encouraged to pass on all knowledge and information acquired to other members who could not attend due to COVID-19 restrictions.

The Secretariat is grateful to Ghana Education Service for its assistance and to the various educational sector unions for their immerse support.